

No. 26-07/2011-T&C-CM(pt.)

Date: 03.11.2015

Circular T&C-CM No. 51/15-16

To
 All CGMs- Telecom Circles/ Telephone Districts.

Sub: Promotional offer for Diwali under prepaid mobile services-reg.

On the occasion of Diwali, it has been decided by competent authority to offer the following promotional Offer under prepaid mobile services:-

(A) Special Diwali Damaka offer for West Zone and East Zone

MRP of Combo voucher (in Rs. Inclusive of Service Tax)	Details of Combo voucher	Validity	Remark
251*	Rs.125 Usage value+ 500 MB Data+ local/STD OG calls(in Home LSA) @35 paisa/min	7 days	The validity is for Data and reduced call rate only. The Usage value has no validity i.e. to be credited in main account.
501*	Rs.251 Usage value+ 1 GB Data+ local OG calls (in home LSA) @25paisa/min & STD OG calls (in Home LSA) @35 paisa/min	15 days	
1001*	Rs.751 Usage value+1GB Data+ local/STD OG calls(in Home LSA) @25 paisa/min	30 days	

* Circles can suitably adjust the MRP in the price band by + Rs.1 to + Rs. 4, considering the technical feasibility.

(B) Special Diwali Damaka offer for North Zone and South Zone


MRP of Combo voucher (in Rs. Inclusive of Service Tax)	Details of Combo voucher	Validity	Remark
251*	Rs.201 Usage value+ local/STD OG calls (in Home LSA) @35 paisa/min	7 days	The validity is for reduced call rate only. The Usage value has no validity i.e. to be credited in main account.
501*	Rs.441 Usage value+ local OG calls (in home LSA) @25 paisa/min & STD OG calls (in Home LSA) @35 paisa/min	15 days	
1001*	Rs.951 Usage value+ local/STD OG calls(in Home LSA) @25 paisa/min	30 days	
MRP of Combo voucher (in Rs. Inclusive of Service Tax)	Details of Combo voucher	Validity in (calendar days)	Remark
26**	Rs.30 talk value for 2 days + 2 on-net SMS free	2 days	The validity is in calendar days irrespective of time of recharge. Also, the Usage value has validity of 2 days.

* Circles can suitably adjust the MRP in the price band by + Rs.1 to + Rs. 4, considering the technical feasibility.

** Circles can suitably adjust the MRP in the price band by + Rs.1 to + Rs. 3, considering the technical feasibility.

- All the other terms and conditions will remain same.
- The above tariff will be implemented with effect from 07.11.2015 on Pan India basis for a promotional period of 60 days. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.

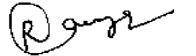
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No.2030 dated 30.10.2015 in P&P-CMcell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.



(N. S. Dhama)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(Rakesh Arya)
Dy. Manager (T&C-CM)