

**No. 26-07/2011-T&C-CM**


**Date: 13.02.2015**

**Circular T&C-CM No. 58/14-15**

**Sub: Clarification for rationalization of tariff under prepaid mobile services-reg.**

Kindly refer to this office letter No. 26-07/2011-T&C-CM dated 11.02.2015 (55/14-15), 13.02.2015 (57/14-15) and subsequent orders issued from time to time with regard to tariff under prepaid mobile services. Based on emails/ telephonic feedbacks received from INs/Circles, It is further clarified that:-


- (a) The effective date of implementation of the New Data STV, Promotional Data Plan, Promotional SMS STV and Rationalization of Balance Based Tariff under para (A) to (D) of the circular 55/14-15 dated 11.02.2015 is changed as **20.02.2015 instead of 13.02.2015** for the Zones who have not been able to implement the tariff offered vide above circular. Accordingly the offer period for promotional data plan under para (B) of the said circular will be from 20.02.2015 to 22.02.2015 and offer period for promotional SMS STV under para (C) will be from 20.02.2015 to 01.03.2015.
  - (b) However, the effective date for those circles/zones who have already implemented the tariff offered vide above circular will remain **unchanged i.e., 13.02.2015**. Accordingly, the offer period for promotional data plan under para (B) of the said circular will be **from 13.02.2015 to 15.02.2015** and offer period for promotional SMS STV under para (C) will be **from 13.02.2015 to 22.02.2015**.
  - (c) Further, para (ii) of the circular no. 57/14-15 dated 13.02.2015 is **withdrawn**.
2. All Other Terms and conditions will remain same.
  3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
  4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
  5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

  
(N. S. Dhama)  
AGM (T&C-CM)

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)